

This Is The Job: Diversity & Inclusion Program Manager

Use this list to kickstart your advertising journey. Speak with your guidance counsellor, teachers, and parents to find out which courses, programs and next steps may be right for you.



What is a Diversity & Inclusion Program Manager?

We passionately believe in equality, and spend our days developing and implementing inclusive initiatives and strategies. Our goal is always to create real change, promote diversity in our organization, and to empower people.

This is what they do most days

I develop...

I plan programs and policies to create workplaces where everyone can thrive and be their full selves.

I organize...

I schedule events and workshops to provide education on diversity and inclusion in our workplace.

I connect...

I build partnerships with organizations and experts to share their expertise on diversity and inclusion topics.

In their own words:

“ Every day is different, but this role involves a lot of project management, coordination and collaboration. It’s all about having conversations with different people in order to move things forward and make an impact.

This role allows me to do all the things I love most: coordinating projects, bringing people together, and creating workplaces that are inclusive for everyone.” - Juanita K.

“ Diversity, Equity & Inclusion became something I naturally thought of and strived for in my HR roles, so I’m happy to have a position that allows me to make some important changes.” - Stephanie M.

Explore some of the skills you’ll need.

- ✓ You have a passion for equitable business practices
- ✓ Great interpersonal and communication skills
- ✓ Strong organizational skills
- ✓ Strong time-management skills
- ✓ Ability to multi-task
- ✓ Ability to design new inclusive company strategies
- ✓ Ability to implement those programs and strategies effectively
- ✓ An educational background in Equity studies

This Is The Job:

Was created to attract more racialized people to the exciting, creative and challenging world of advertising, with the goal of increasing diversity across the entire industry.

To learn more visit thisisthejob.org