

This Is The Job: Video Editor

Use this list to kickstart your advertising journey. Speak with your guidance counsellor, teachers, and parents to find out which courses, programs and next steps may be right for you.



What is a Video Editor?

We cut, arrange and connect film footage to put forward a beautiful, seamless finished product. We're passionate about software and learning new things, and always keeps up to date on video and tech trends. We enjoy having quiet time to focus and get our work done.

This is what they do most days

I collaborate...

Working with the director and the producer, we agree on what the finished product will look like.

I edit...

I cut and connect film footage to tell a story in the right order and with the right pacing and timing.

I refine...

I add music, transitions and sound effects so that the finished product is ready to show the public.

In their own words:



What I love most about editing is the social aspect and the speed of processing jobs. Every day my job is a new job.

The key to my success is being able to juggle many jobs in various stages of planning, execution and completion." - Emily B.

Explore some of the skills you'll need.

- ✓ You enjoy storytelling through short films, videos, and animations
- ✓ Up to date knowledge of current film trends
- ✓ Expert knowledge of different video editing software
- ✓ Ability to edit, cut and flow video seamlessly
- ✓ Strong attention to detail
- ✓ Knowledge of photography (lighting, angles, different types of shots)
- ✓ Ability to operate and manage video equipment
- ✓ Ability to multitask
- ✓ Strong knowledge of Adobe Creative Suite applications
- ✓ Portfolio showing creative abilities

This Is The Job:

Was created to attract more racialized people to the exciting, creative and challenging world of advertising, with the goal of increasing diversity across the entire industry.
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