

This Is The Job: Sound Editor

Use this list to kickstart your advertising journey. Speak with your guidance counsellor, teachers, and parents to find out which courses, programs and next steps may be right for you.



What is a Sound Editor?

We shape and refine audio to bring stories to life. With attention to detail and a passion for audio excellence, we make sure every sound resonates with the artistic vision of the project.

This is what they do most days

I collaborate...

I work with artists and sound designers to create and enhance sounds to match the on-screen action.

I create...

I add realism to the audio by creating effects like recording and editing footsteps, handling prop sounds, and more.

I mix...

I find the balance between different elements of sound to create immersive audio experiences.

In their own words:

“ Sound is about conveying emotions, putting you in the environment of a scene, telling a message, a story and making you feel the impact of what's happening on screen. I feel lucky to get the opportunity to do that every day with a creative team.” - Gabriel R.

“Sound is a paramount element in any production, and pushing its creative boundaries – whether through intricate sound design, captivating music, or exceptional talent performance – transforms each recording and mixing session into a fresh challenge, ripe with opportunities for new collaborations and endless possibilities.” - Alexandre W.

Explore some of the skills you'll need.

- ✓ Attention to detail
- ✓ Strong communication and collaboration skills
- ✓ Ability to pick-up on creative themes and enhance visual storytelling
- ✓ Expert knowledge of different audio editing software
- ✓ Well-versed in audio file formats, technical specifications, and distribution platforms

This Is The Job:

Was created to attract more racialized people to the exciting, creative and challenging world of advertising, with the goal of increasing diversity across the entire industry.

To learn more visit thisisthejob.org